

Spring 2019

Dear Music Supporter:



We would like to ask for your support by sponsoring the award winning West Seneca Marching Band. The West Seneca Marching Band is the marching representative of the West Seneca Central School District music program. Using music and visual performance as the educational means, the band strives for excellence by promoting the values of enthusiasm, pride and commitment through team spirit.

The six-time NYSFBC State Champions encompasses students in grades 7-12 from both West Seneca West and West Seneca East Middle and High Schools. This extracurricular activity requires countless hours, financial investment and an incredible level of commitment from the students. The West Seneca West Band Boosters are truly honored to help support these extraordinary students.

On Saturday, September 7, 2019, the West Seneca West Band Boosters, in conjunction with the New York State Field Band Conference, will host their 11th annual Music in Motion field band competition at West Seneca East High School. This show will bring in hundreds of people from the West Seneca, Orchard Park, Lancaster, Jamestown, and several other bands from Western and Central NY school districts. It also gives our local businesses, organizations, and Government the chance to support our students, as well as benefit from the economic impact and advertising opportunities of such an event, through sponsorship.

Sponsorship is the best way to get involved and support our students and get exposure for your business, group, or venue. Your much-needed sponsorship dollars will help fund our new uniforms, equipment, instruments, repairs, trips and all the needs of our band students that are not funded by school funding.

All of your donation(s) and products, services, or finances are tax exempt according to section 170 (c) (1) of the Federal Income Tax Code. The West Seneca West Band Booster Association is a non-profit 501 (c) (3) tax-exempt organization. The attached sponsorship proposal highlights the opportunities that are offered to our students and the different levels of sponsorship that are available. **Your support** is greatly needed and deeply appreciated. Please consider becoming a sponsor and by making a tax-deductible donation to the West Seneca Marching Band. Thank you in advance for your patronage.

Sincerely,

A handwritten signature in black ink, appearing to read 'John Blickwedehl', with a long horizontal line extending to the right.

John Blickwedehl
Band Director

Heather Jerabek
Music in Motion Event Coordinator

John Blickwedehl
Director

John Monell
Assistant Director

**West Seneca West
Band Boosters**

Heather Jerabek
President

Lisa Frazer
Vice-President

Amy Zatlukal
Treasurer

Jennifer Smith
Recording Secretary

Laura Buechi
Corresponding Secretary

Sara Bučki
Student Accounting

2019 Music in Motion Program Ad Order Form

You can be recognized as a supporter of the West Seneca Marching Band at various levels. Your support helps the student members and in return, we recognize you and your support of the West Seneca Marching Band and the communities of the West Seneca School District.



Advertising Support: To place a **black and white** advertisement in this year's commemorative 11" x 8.5" program, simply select an ad size, mark the size you want, and either attach your camera ready ad to this form or e-mail your ad with artwork to terri.sledz@gmail.com. Then, mail us your check with this page and we'll take care of the rest! Possible ideas to include in your ad: a discount code, link to your website or Facebook page, a coupon towards products or services from your business, etc.

All ads & artwork must be submitted by **August 12, 2019.**

<u>Advertisement Size (approximate)</u>	<u>Cost Per Ad</u>
_____ 1/8 page, 2.75"h x 4.25"w	\$20
_____ 1/4 page, 5.5"h x 4.25"w	\$35
_____ 1/2 page, 5.5"h x 8.5"w	\$50
_____ Full Page, 11"h x 8.5"w	\$100
_____ Inside front or inside back cover Full Page, 11"h x 8.5"w	\$125

**inside covers go fast...please call or email to see if available*

Band Family Name to Receive Credit for Program Ad: _____

Business/Organization Name: _____

Phone: _____ Fax: _____ Email: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Name: _____

Checks made payable to: WSW Band Boosters

Mail to: WSW Band Boosters
Attn: Terri Sledz
41 South Fisher Road
West Seneca, NY 14218

Questions regarding sponsorship
can be directed to Terri Sledz by phone
at 435-9148 or email: terri.sledz@gmail.com

All business & organization supporters will receive a receipt of their tax-exempt donation, in addition to a certificate of appreciation, being verbally mentioned as a supporter during the Music in Motion show, a thank you shout-out in the WSMB Facebook group, the ability to hang your organization's banner or sign at the Music in Motion show, and the ad in the official Music in Motion program.

Supporters at the \$100 and \$125 levels will also receive a framed photo of the band to display.